

MAR-1 '23✓

The title of the motion picture sought to be  
copyrighted is:

2244✓

✓"THE MESSAGE OF EMILE COUE"✓

MAR-1 '23

©CLM 2244

DESCRIPTION OF MOTION PICTURE, "THE MESSAGE OF  
EMILE COUE"

The picture is based upon the teachings of Emile Coue and upon his famous slogan "Day by day, in every way, I'm getting better and better". The first scene is a representation of the library of M. Coue in Nancy, France, where he is shown lecturing to a small group of hearers. He explains his theories of auto-suggestion and illustrates by the well-known comparison between walking a plank on the ground and high in the air. The importance of the subconscious mind is illustrated by picturing the acts of a somnambulist. An example of the influence of man's imagination upon his will is shown by picturing an automobile accident, the result of the driver's anticipating the disaster.

Practical application of M. Coue's methods is illustrated by the cure of a stammerer. The importance of the use of auto-suggestion in dealing with children is shown by scenes in the classroom and at home.

This is the only motion picture which M. Coue made while in this country and it was authorized by him for the purpose of spreading his message.

MOTION PICTURE ARTS, INC.

This document is from the Library of Congress  
“Motion Picture Copyright Descriptions Collection,  
1912-1977”

Collections Summary:

The Motion Picture Copyright Descriptions Collection, Class L and Class M, consists of forms, abstracts, plot summaries, dialogue and continuity scripts, press kits, publicity and other material, submitted for the purpose of enabling descriptive cataloging for motion picture photoplays registered with the United States Copyright Office under Class L and Class M from 1912-1977.

Class L Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi020004>

Class M Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi021002>



National Audio-Visual Conservation Center  
The Library of Congress